

RAMBLER

the luxury car with the long, easy stride



Into the Seventies and the exciting new World of Rambler.
 With power - silent and scintillating. Luxury - deep seated and relaxing.
 Equipment - comprehensive and detailed. Largest right hand drive
 range from America - Ambassador and Rebel. Superlative Saloons and Hardtops,
 Multi-purpose Station Wagons. Big ones - with the long, easy stride.
 And taken in such luxury!



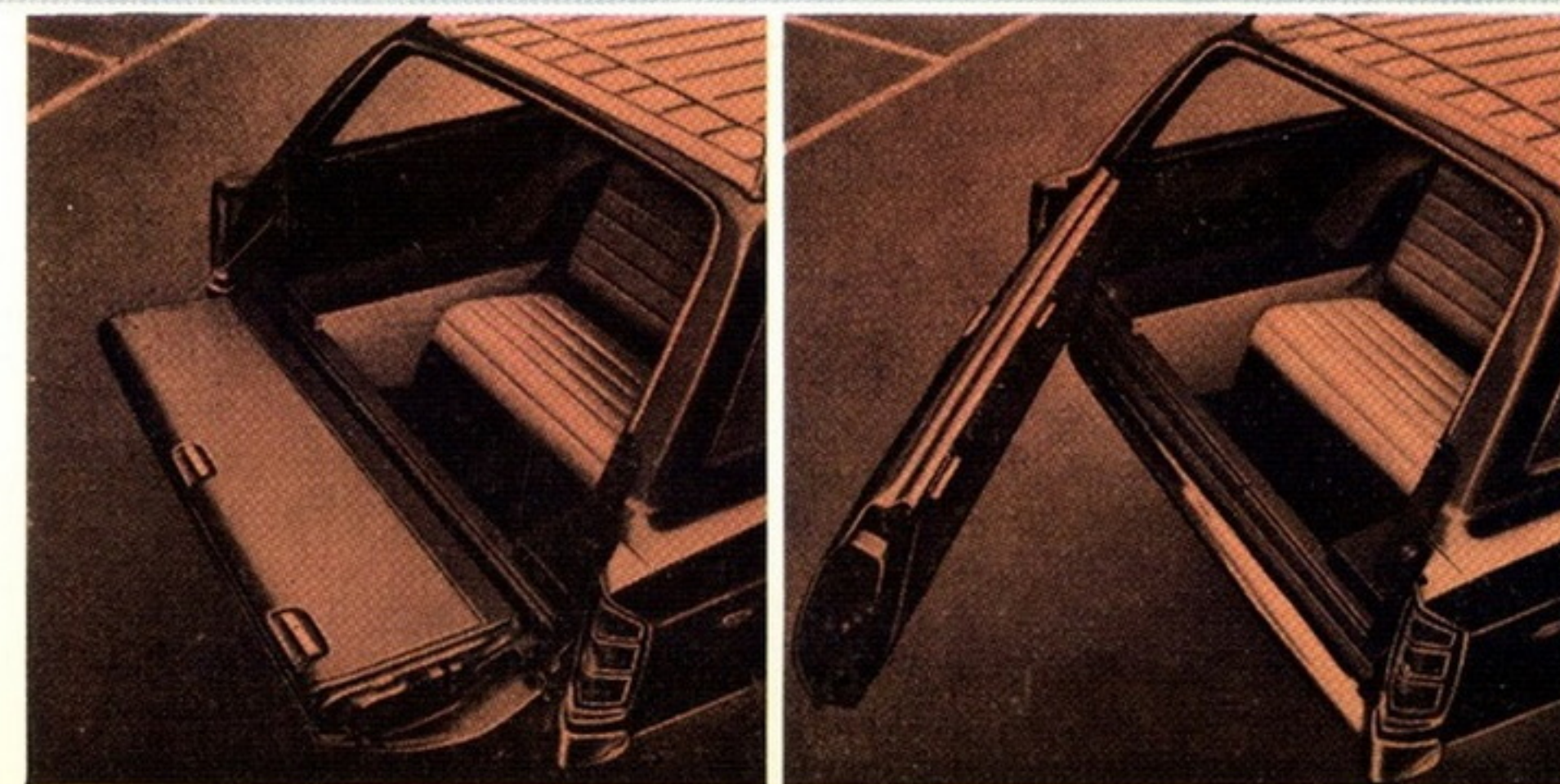
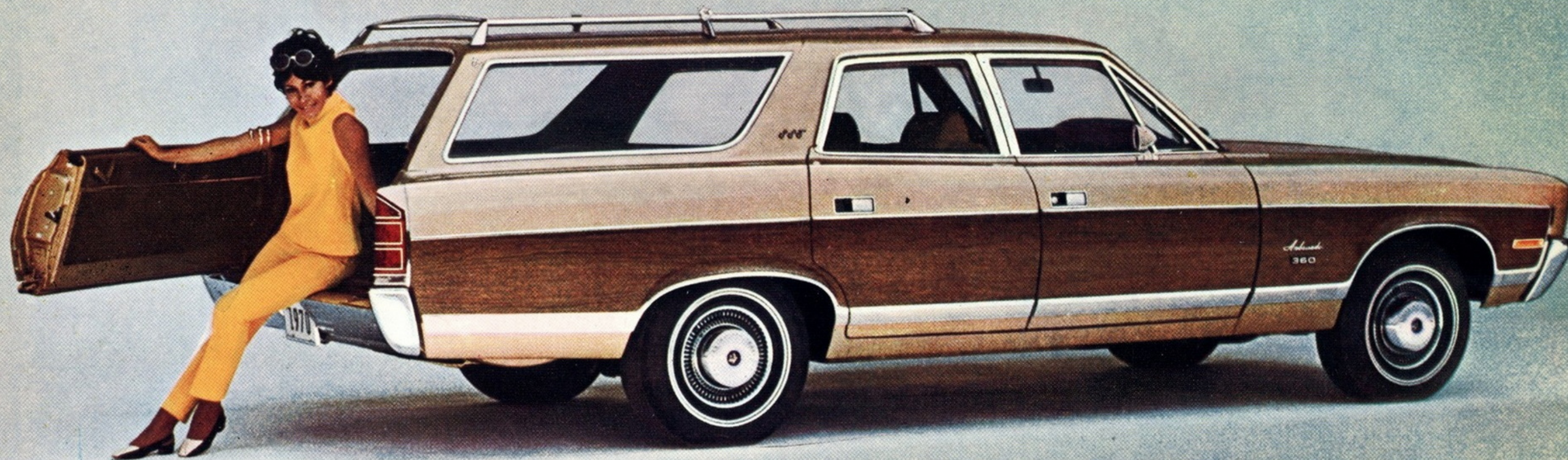
Ambassador SST Saloon and Hardtop

Two superlative prestige motor cars which incorporate all that is best in modern styling and engineering. Full luxury equipment, full six-seater comfort. Silent, surging V.8 power and feather-light controls all blend in perfect harmony. Outstanding visibility and ease of handling further contribute to your motoring pleasure.

■ Turbo cast wheel covers, wire wheel covers, and Vinyl covered roof, as illustrated are available at extra cost.

RAMBLER





Ambassador SST Station Wagon

Spread-out comfort for eight passengers and vast areas of luggage space (rear seats fold completely into the floor). V.8 power, rugged construction, ease of handling and saloon car equipment, make the Ambassador SST Station Wagon the most luxurious vehicle of its kind available in Britain today.

■ All Ambassador SST Station Wagons are supplied with extra rear-facing seat and electrically operated rear window as standard. For ease of loading, the specially designed dual-hinged rear door permits optional side or tail gate opening.



Rebel SST Station Wagon

Traditionally a best selling Rambler model. Full six-seater accommodation plus tremendous luggage-carrying capacity. Full luxury equipment, 210 b.h.p. V.8 engine and power steering, are standard on the medium-sized Rebel SST Station Wagon.

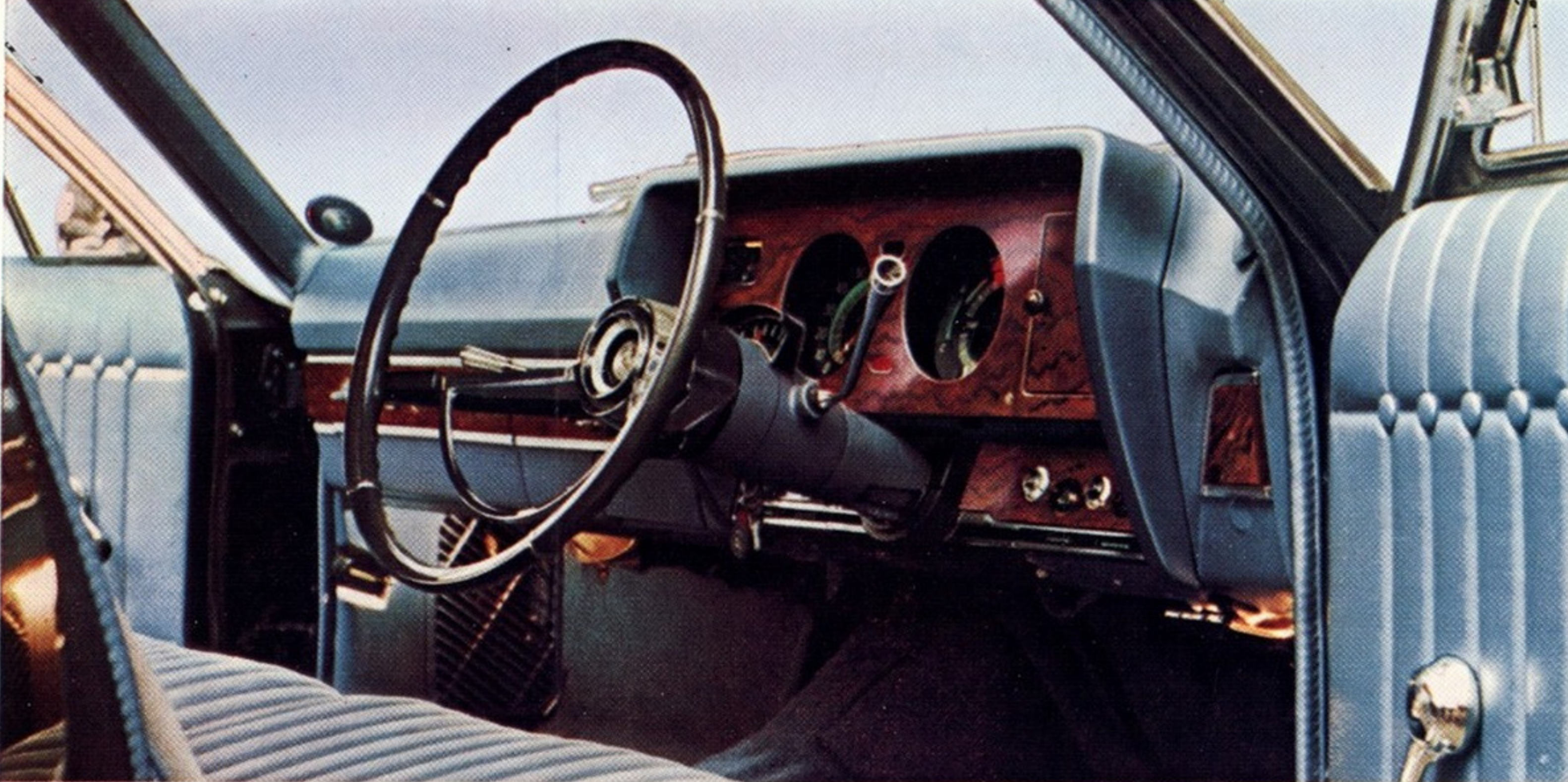


Rebel Base Station Wagon

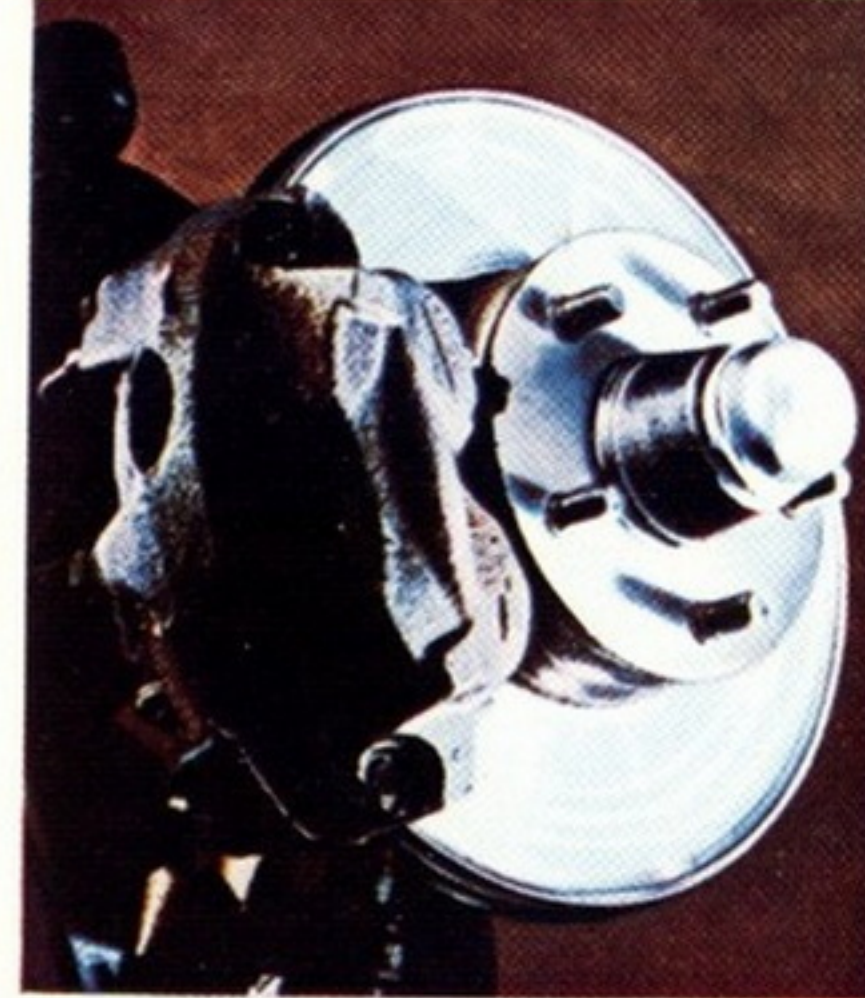
Introduced in 1970 for those who require a less luxurious vehicle for rough use, the lower-priced Rebel Base Station Wagon is fitted tough vinyl weave trim and rubber mats throughout. Seating and luggage-carrying capacity is similar to Rebel SST. Rugged six-cylinder engine delivers 155 b.h.p. with outstanding economy.

■ Third seat and electric rear window are available at extra cost against special order on all Rebel SST and Rebel Base Station Wagons.

Luxury—comfort—performance—safety



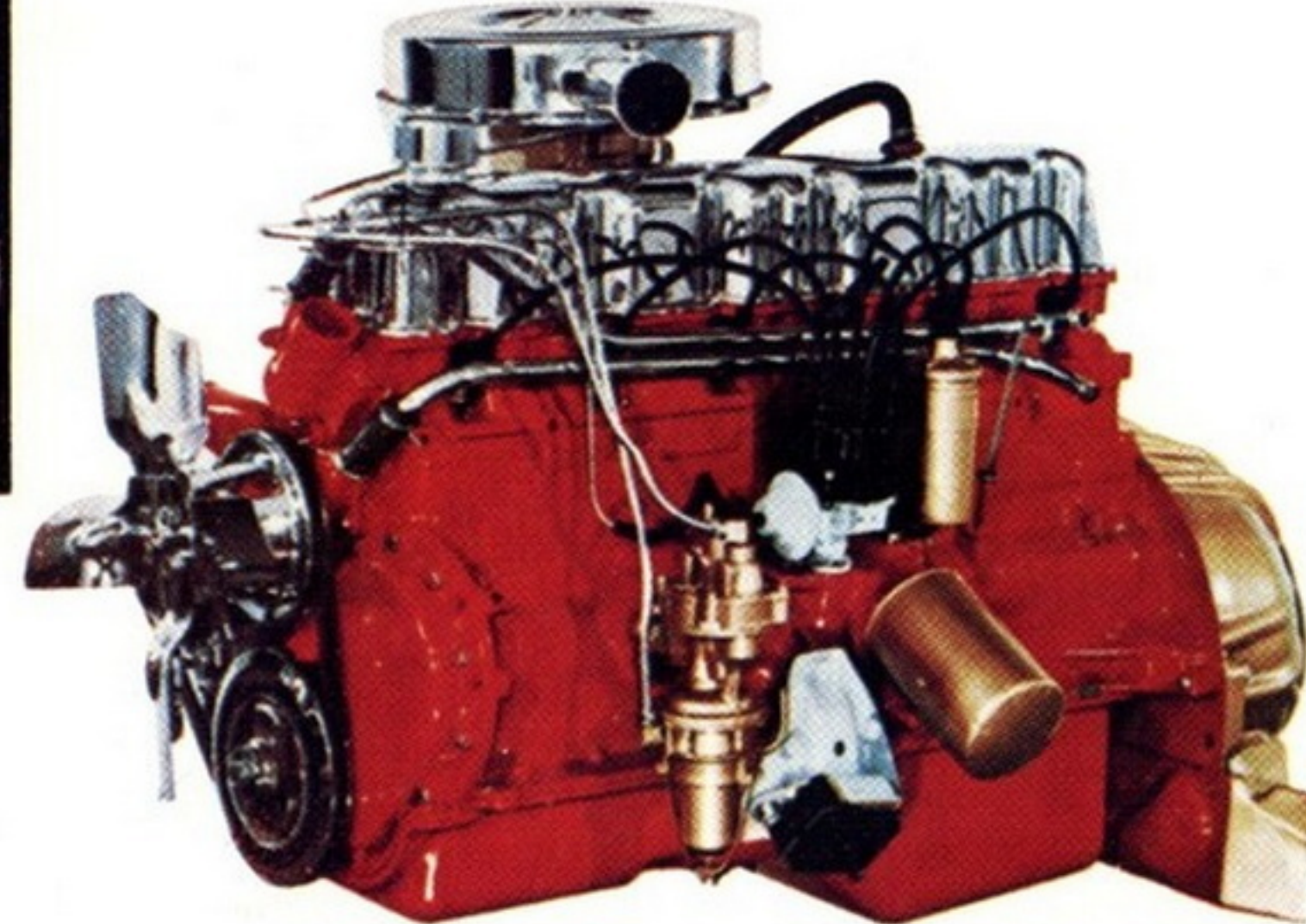
Burr Walnut instrument panels are fitted on all Rambler SST Rebel and Ambassador models by a leading English Coachbuilder.



Powerful fade-free 11½" front disc brakes and large 10" rear drum brakes make for sure, progressive retardation under all conditions.



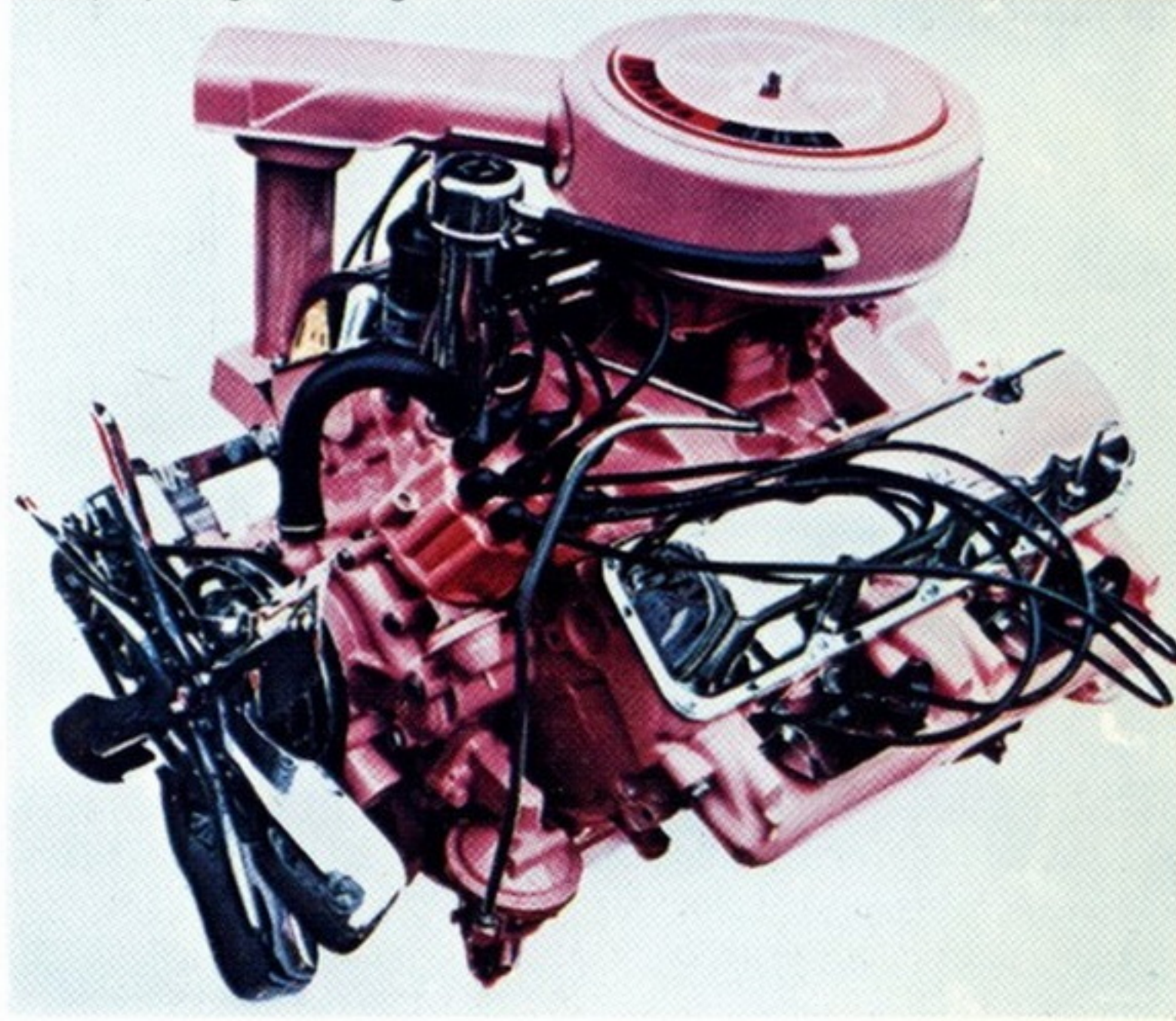
Power-assisted brakes require only the lightest pressure for immediate response.



155 b.h.p. Torque Command Six



Deep sprung reclining front seats are a standard feature.



210 and 290 b.h.p. Typhoon V.8

Three powerful Rambler engines for 1970

Test proved throughout the world the 155 b.h.p. "Torque Command" Six is designed to deliver smooth, unstressed power for thousands of trouble-free miles.

Vivid, effortless acceleration is delivered from the 210 b.h.p. and 290 b.h.p. "Typhoon" V.8 engines fitted respectively to Rebel SST and all Ambassador models.

All Rebel and Ambassador models for Britain are supplied with automatic transmission. All V.8 models are fitted power steering as standard.

Rebel/Ambassador Specifications

ENGINES

□For 1970 three engines are available for the Rambler right-hand drive range in Britain

The Rebel base Station Wagon is fitted with the "Torque Command" 3802 cc. six-cylinder engine which develops 155 b.h.p. at 4,400 r.p.m. Compression Ratio is 8.5:1. The carburettor has twin barrels with automatic choke. A fully counterbalanced seven-bearing crankshaft provides tremendous "bottom end" strength and durability.

The Rebel SST series is fitted with the "Typhoon" 4981 cc. V.8 engine which develops 210 b.h.p. at 4,400 r.p.m. Compression ratio is 9.0:1. A twin-barrel carburettor and automatic choke is standard.

For the Ambassador series the larger "Typhoon" 5900 cc. is fitted. This unit develops 290 b.h.p. at 4,800 r.p.m. and has a 10.2:1 compression. The carburettor has four barrels with automatic choke. Both Six and V.8 engine cast-iron blocks are of lightweight design with slim-wall cooling and are fitted with steel reinforced aluminium pistons. Hydraulic tappets eliminate the need for service adjustment. Oil changes are required at 4,000-mile intervals.

AUTOMATIC TRANSMISSION

□The well-proven 3-speed Borg Warner automatic transmission is fitted as standard equipment on all Rebel and Ambassador models for Britain. "D" Fully automatic changes (with electric kickdown into lower gear by solenoid system). "2" second gear hold position for take off in slippery conditions and descending long gradients. "1" First gear hold for use under very severe conditions when low gear is required for ascending or descending steep gradients or traversing rough rocky terrain. (Particularly useful when towing heavy caravans or trailers.)

REAR AXLE

□Hypoid rear axle with "double lapped" gears for quiet operation. A pinion nut and lock ensures positive and permanent retention of the drive pinion at optimum clearance for long trouble-free life.

STEERING

□Saginaw "Re-circulating ball" steering box minimizes friction and makes manual steering particularly light.

New, variable ratio power-assisted steering is standard on all Rebel and Ambassador V.8 models for Britain.

FRONT SUSPENSION

□Independent. Coil wishbone-type upper control arm is used with trailing-radius-rod-braced lower control arm. Direct-acting heavy-duty shock absorbers. Normal lubrication interval 32,000 miles.

REAR SUSPENSION

□Live axle with coil springs and direct-acting heavy-duty shock absorbers. Four-link trailing arm system is used on all Rebel and Ambassador models.

BRAKES

□Power-assisted 11½" front disc and 10" rear drum brakes. Dual master cylinders, a standard Rambler safety feature since 1963.

HEATING

□The highly efficient "Weather Eye" heater delivers high volume fresh air at the selected temperature. Two independently operated fresh air scuttle vents increase volume during hot weather.

WIPERS AND WASHERS

□Variable-speed electrically operated windscreen wipers incorporating electric push-button washers, are a standard fitting.

BODY CONSTRUCTION

□All-steel welded bodies of great strength incorporate American Motors unique "Uniside" construction. A one-piece outer "Uniside" of galvanized steel is welded to a mating one-piece inner "Uniside", thus forming a complete box structure around doors and sills.

WINDSCREEN

□For added safety, heavy-duty laminated glass wind-screens are fitted on all Rebel and Ambassador models.

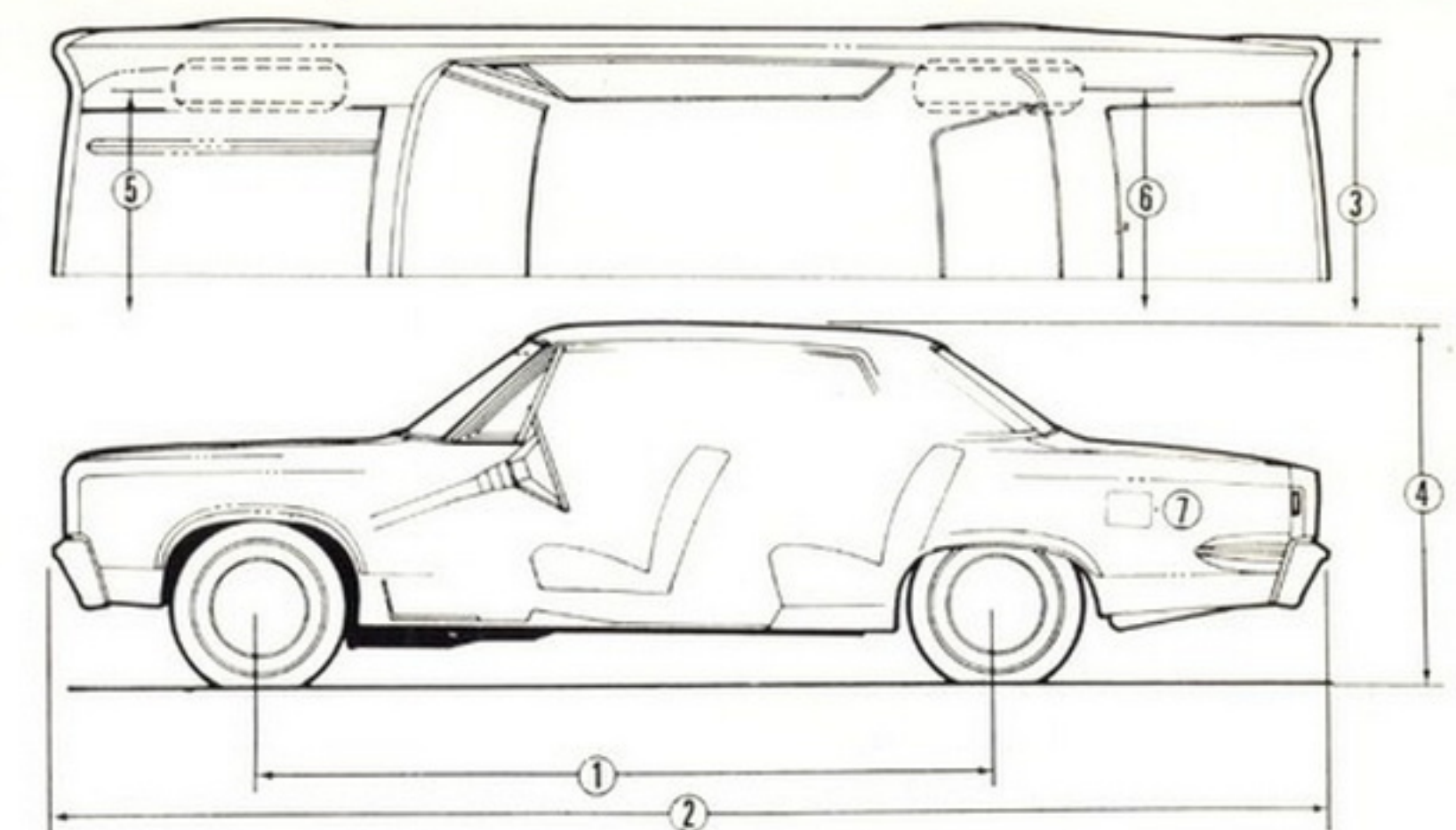
ELECTRICAL

□12-volt lighting instrument panel cluster has printed circuit. High-output 35 amp alternator which ensures continuous battery charging when stationary in heavy town traffic, is standard on all models. A main wiring harness plug and socket is located on the bulkhead.

American Motors, whose policy is one of continuous improvement, reserve the right to discontinue or change specifications, models, equipment or prices, without prior notice or obligation.

1970 REBEL/AMBASSADOR

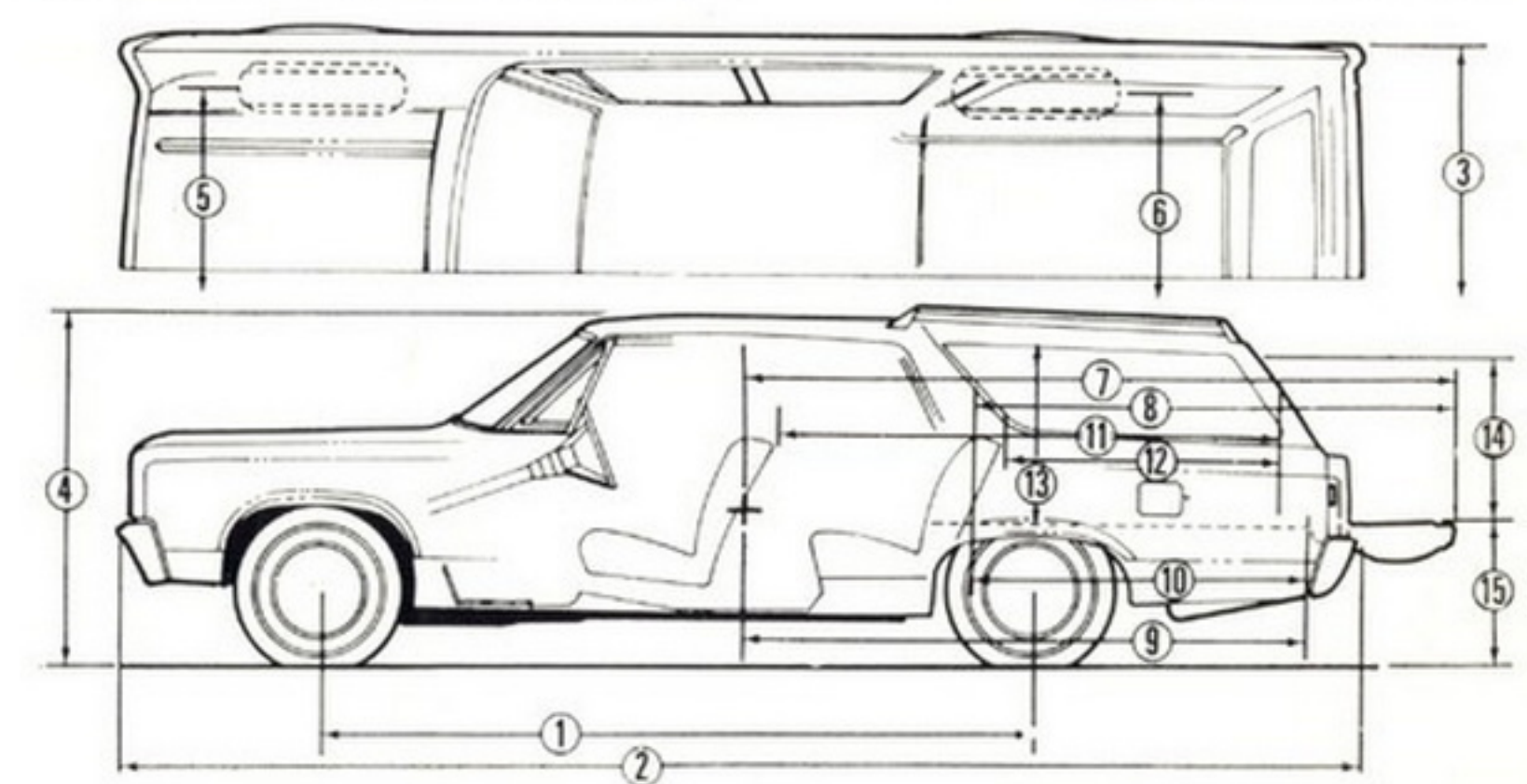
SALOONS—HARDTOPS



	REBEL	AMBASSADOR
1 WHEELBASE	9' 6"	10' 2"
2 LENGTH	16' 7"	17' 4"
3 WIDTH	6' 5"	6' 5"
4 HEIGHT SALOON	4' 7"	4' 6½"
5 HEIGHT HARDTOP	4' 6½"	4' 6½"
6 FRONT TRACK	4' 11½"	4' 11½"
7 REAR TRACK	5' 0"	5' 0"
TRUNK VOLUME, CU. FT.	18	18
TANK CAPACITY	17.8	17.8
TURNING CIRCLE	37½'	40½'

1970 REBEL/AMBASSADOR

STATION WAGONS



	REBEL	AMBASSADOR
1 WHEELBASE	9' 6"	10' 2"
2 LENGTH	16' 6"	17' 3"
3 WIDTH	6' 5"	6' 5"
4 HEIGHT	4' 8"	4' 8"
5 FRONT TRACK	4' 11½"	4' 11½"
6 REAR TRACK	5' 0"	5' 0"
7 MAX. CARGO LENGTH TO FRONT SEAT	9' 7"	9' 7"
8 MAX. CARGO LENGTH TO REAR SEAT	6' 7"	6' 7"
9 CARGO LENGTH at FLOOR TO FRONT SEAT	7' 9"	7' 9"
10 CARGO LENGTH at FLOOR TO REAR SEAT	4' 8½"	4' 8½"
11 CARGO LENGTH at BELT TO FRONT SEAT	6' 10½"	6' 10½"
12 CARGO LENGTH at BELT TO REAR SEAT	3' 10½"	3' 10½"
13 CARGO INSIDE HEIGHT at REAR AXLE	2' 7½"	2' 7½"
14 TAILGATE OPEN HEIGHT	2' 4"	2' 4"
15 TAILGATE TO GROUND	1' 11"	1' 11"
USABLE LUGGAGE, CAP. CU. FT.	91	91
INCLUDING UNDER-FLOOR SPACE	99	99
TANK CAPACITY	15.8	15.8
TURNING CIRCLE	37½'	40½'

The following Rambler models can be supplied against special order and deposit.

RIGHT-HAND DRIVE

Rebel SST Six-cylinder Station Wagon
Rebel Base and SST Six
or V.8 4-door Saloon
Rebel SST Six or V.8 Hardtop

LEFT-HAND DRIVE

Javelin SST Hardtop
AMX SST 2-seat Sports Saloon

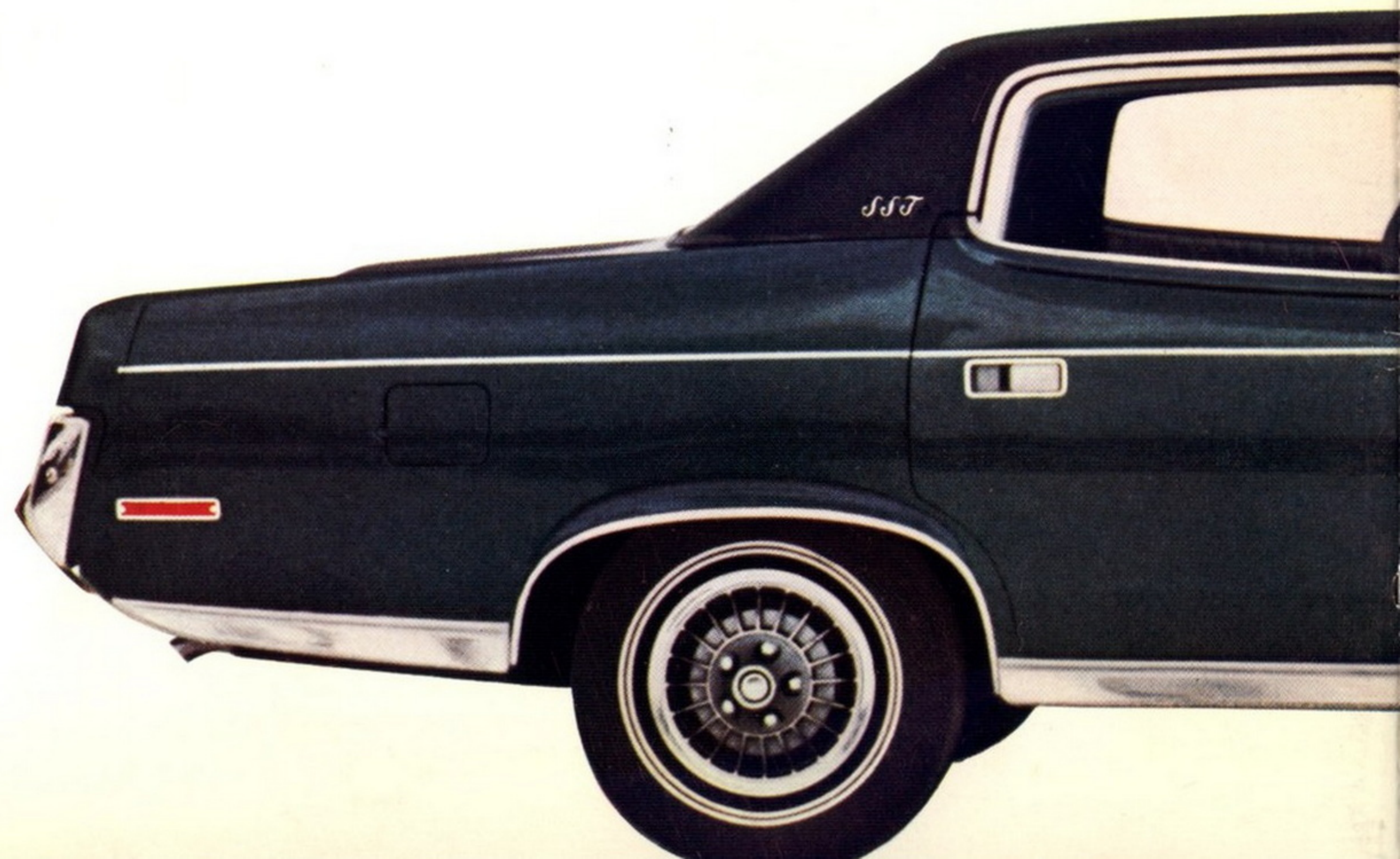
Hornet 2 or 4-door Saloon



Prices and details upon application to your Rambler Dealer or Rambler Motors (A.M.C.) Ltd

Your selected Rambler
Distributor/Dealer is

RAMBLER



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